Application Process

1 Application Form

- General Information about the applicant
- KML file indicating monitoring area
- Overview relevant stakeholders
- Statement of the Statutes of UNWTO
- Commitment to the principles of the UNWTO Global Code of Ethics for Tourism

2 Destination Profile

- Generic background on the destination
- Information on tourism flows
- Some economic basic data
- Information on structural framework

3 Preliminary Study

- Overview on destination
- Description of Observatory
- Objectives – short, medium, long-term
- Key sustainability issues
- Current monitoring activities and structures
- Data needs, availability, gaps, sources
- Proposed structure
- Details on relevant stakeholders

4 Letters of Support

- From relevant institutions and local stakeholders
- National and regional / local tourism authority
- Responsible governing body

5 Submission

- Submit documents to UNWTO at *INSTO@UNWTO.ORG*

6 Acceptance Letter