2020 INTERNATIONAL TOURIST ARRIVALS

WORLD
WORLD 2019: 1.5 BILLION (+4%)
JAN-JUNE 2020: -65%

AMERICAS
2019: 219 MN (+12%)
JAN-JUNE 2020: -55%

EUROPE
2019: 744 MN (+14%)
JAN-JUNE 2020: -66%

AFRICA
2019: 72 MN (+5%)
JAN-JUNE 2020: -57%

MIDDLE EAST
2019: 61 MN (+2%)
JAN-JUNE 2020: -57%

ASIA & THE PACIFIC
2019: 360 MN (+4%)
JAN-JUNE 2020: -72%

SOURCE: WORLD TOURISM ORGANIZATION (UNWTO), SEPTEMBER 2020
ESTIMATED IMPACT
January-August 2020

-70% dropping international tourist arrivals
705 million loss of international tourist arrivals
US$730 billion loss of tourism exports
8x the income loss of the 2009 economic crisis

May 2020 Scenarios:
- Scenario 1: -58%
- Scenario 2: -70%
- Scenario 3: -78%

Annual change

Source: UNWTO (September 2020)

*Actual data through June includes estimates for countries which have not yet reported monthly results. Dotted blue line corresponds to UNWTO estimates for July and August 2020.

International tourist arrivals, 2020:
YTD results and scenarios
2021-2024 SCENARIOS

2 1/2 TO 4 YEARS to recover 2019 levels

International tourist arrivals: Future scenarios (asymmetric V-shape)

Source: UNWTO (September 2020)
As tourism slowly restarts in an increasing number of countries, the World Tourism Organization (UNWTO) has developed the first comprehensive tourism recovery tracker worldwide, monitoring a number of relevant indicators throughout the recovery of tourism.
## UNWTO Tourism Recovery Tracker

**Results by region**

### Indicator

- **Actual Air Reservations**

#### % year-over-year

<table>
<thead>
<tr>
<th>Region</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>YTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>-13%</td>
<td>-8%</td>
<td>-6%</td>
<td>-5%</td>
<td>-4%</td>
<td>-3%</td>
<td>-2%</td>
<td>-1%</td>
<td>-0%</td>
</tr>
<tr>
<td>North Africa</td>
<td>-8%</td>
<td>-7%</td>
<td>-6%</td>
<td>-5%</td>
<td>-4%</td>
<td>-3%</td>
<td>-2%</td>
<td>-1%</td>
<td>-0%</td>
</tr>
<tr>
<td>Sub-Saharan Africa</td>
<td>-13%</td>
<td>-12%</td>
<td>-11%</td>
<td>-10%</td>
<td>-9%</td>
<td>-8%</td>
<td>-7%</td>
<td>-6%</td>
<td>-5%</td>
</tr>
<tr>
<td>Americas</td>
<td>-9%</td>
<td>-8%</td>
<td>-7%</td>
<td>-6%</td>
<td>-5%</td>
<td>-4%</td>
<td>-3%</td>
<td>-2%</td>
<td>-1%</td>
</tr>
<tr>
<td>Caribbean</td>
<td>-8%</td>
<td>-7%</td>
<td>-6%</td>
<td>-5%</td>
<td>-4%</td>
<td>-3%</td>
<td>-2%</td>
<td>-1%</td>
<td>-0%</td>
</tr>
<tr>
<td>Central America</td>
<td>-7%</td>
<td>-6%</td>
<td>-5%</td>
<td>-4%</td>
<td>-3%</td>
<td>-2%</td>
<td>-1%</td>
<td>-0%</td>
<td>-0%</td>
</tr>
<tr>
<td>North America</td>
<td>-6%</td>
<td>-5%</td>
<td>-4%</td>
<td>-3%</td>
<td>-2%</td>
<td>-1%</td>
<td>-0%</td>
<td>-0%</td>
<td>-0%</td>
</tr>
<tr>
<td>South America</td>
<td>-5%</td>
<td>-4%</td>
<td>-3%</td>
<td>-2%</td>
<td>-1%</td>
<td>-0%</td>
<td>-0%</td>
<td>-0%</td>
<td>-0%</td>
</tr>
<tr>
<td>Asia and the Pacific</td>
<td>-13%</td>
<td>-12%</td>
<td>-11%</td>
<td>-10%</td>
<td>-9%</td>
<td>-8%</td>
<td>-7%</td>
<td>-6%</td>
<td>-5%</td>
</tr>
<tr>
<td>North-East Asia</td>
<td>-21%</td>
<td>-18%</td>
<td>-15%</td>
<td>-12%</td>
<td>-9%</td>
<td>-6%</td>
<td>-3%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Oceania</td>
<td>-5%</td>
<td>-3%</td>
<td>-1%</td>
<td>0%</td>
<td>1%</td>
<td>3%</td>
<td>5%</td>
<td>7%</td>
<td>9%</td>
</tr>
<tr>
<td>South Asia</td>
<td>-16%</td>
<td>-14%</td>
<td>-12%</td>
<td>-10%</td>
<td>-8%</td>
<td>-6%</td>
<td>-4%</td>
<td>-2%</td>
<td>-0%</td>
</tr>
<tr>
<td>South-East Asia</td>
<td>-3%</td>
<td>-2%</td>
<td>-1%</td>
<td>0%</td>
<td>1%</td>
<td>2%</td>
<td>3%</td>
<td>4%</td>
<td>5%</td>
</tr>
<tr>
<td>Europe</td>
<td>-6%</td>
<td>-5%</td>
<td>-4%</td>
<td>-3%</td>
<td>-2%</td>
<td>-1%</td>
<td>0%</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td>Central/Eastern Europe</td>
<td>-6%</td>
<td>-5%</td>
<td>-4%</td>
<td>-3%</td>
<td>-2%</td>
<td>-1%</td>
<td>0%</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td>Northern Europe</td>
<td>-5%</td>
<td>-4%</td>
<td>-3%</td>
<td>-2%</td>
<td>-1%</td>
<td>0%</td>
<td>1%</td>
<td>2%</td>
<td>3%</td>
</tr>
<tr>
<td>Southern/Medit. Europe</td>
<td>-5%</td>
<td>-4%</td>
<td>-3%</td>
<td>-2%</td>
<td>-1%</td>
<td>0%</td>
<td>1%</td>
<td>2%</td>
<td>3%</td>
</tr>
<tr>
<td>Western Europe</td>
<td>-8%</td>
<td>-7%</td>
<td>-6%</td>
<td>-5%</td>
<td>-4%</td>
<td>-3%</td>
<td>-2%</td>
<td>-1%</td>
<td>0%</td>
</tr>
<tr>
<td>Middle East</td>
<td>-4%</td>
<td>-3%</td>
<td>-2%</td>
<td>-1%</td>
<td>0%</td>
<td>1%</td>
<td>2%</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>Middle East</td>
<td>-4%</td>
<td>-3%</td>
<td>-2%</td>
<td>-1%</td>
<td>0%</td>
<td>1%</td>
<td>2%</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>World</td>
<td>-9%</td>
<td>-8%</td>
<td>-7%</td>
<td>-6%</td>
<td>-5%</td>
<td>-4%</td>
<td>-3%</td>
<td>-2%</td>
<td>-1%</td>
</tr>
</tbody>
</table>

**Data provider (click for details)**

- ForwardKeys

---

**Click on a region or a month to visualize results in the graphs**

**Current selection: World**

**Latest available data: Aug 2020**

- Europe
- Middle East
- Africa
- Americas
- Asia and the Pacific
UNWTO TOURISM DATA DASHBOARD

The UNWTO Tourism Data Dashboard – provides statistics and insights on key indicators for inbound and outbound tourism at the global, regional and national levels. Data covers tourist arrivals, tourism share of exports and contribution to GDP, source markets, seasonality and accommodation (data on number of rooms, guest and nights).

Two special modules present data on the impact of COVID-19 on tourism as well as a Policy Tracker on Measures to Support Tourism.

UNWTO Tourism Recovery Tracker

As tourism slowly restarts in an increasing number of countries, the World Tourism Organization (UNWTO) has developed the first comprehensive tourism recovery tracker worldwide, monitoring a number of relevant indicators throughout the recovery of tourism.

International Tourism and COVID-19

- Loss of €62 million to €1.1 billion international sources
- Loss of US$ 100 billion to US$ 3.2 trillion in export revenues from tourism
- 100 to 120 million jobs at risk

Go to Dashboard