Integrating Sustainable Consumption and Production Patterns into Tourism Policies
SUSTAINABLE DEVELOPMENT GOALS

1. No Poverty
2. Zero Hunger
3. Good Health and Well-being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Affordable and Clean Energy
8. Decent Work and Economic Growth
9. Industry, Innovation, and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption and Production
13. Climate Action
14. Life Below Water
15. Life on Land
16. Peace, Justice, and Strong Institutions
17. Partnerships for the Goals
Tourism and the SDGs in the Voluntary National Reviews

85% VNRs point at tourism as a sector to advance the SDGs
SDG Target 8.9.
By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products

SDG Target 12.b.
Develop and implement tools to monitor sustainable development impacts for sustainable tourism that creates jobs and promotes local culture and products
Integration of SCP into Tourism Policies
RESOURCE EFFICIENCY

- Biodiversity conservation
- Energy use efficiency
- GHG emissions reduction
- Water use efficiency
- Waste reduction
100% refer to sustainability

55% make detailed references
67% refer to resource efficiency
64% connect sustainability to competitiveness
References to SCP impact areas and policy instruments in national policies reviewed

- Biodiversity conservation and sustainable land-use: 96% Impact Areas, 84% Instruments
- Energy use efficiency: 71% Impact Areas, 32% Instruments
- Waste reduction: 64% Impact Areas, 25% Instruments
- Water use efficiency: 56% Impact Areas, 22% Instruments
- GHG emissions reduction: 42% Impact Areas, 27% Instruments
References to monitoring tools in policies reviewed and evidence of implementation

- **Policies that commit to develop monitoring tools**
  - Overall: 95%
  - Environmental: 56%

- **Public progress reports available online**
  - Overall: 38%
  - Environmental: 11%
Strategic approaches for SCP implementation

Use SDGs as guiding framework and prioritize SDG 12

- Objectives beyond political cycles
- Enhanced cross-governmental collaboration
- Multiplier effects
Strategic approaches for SCP implementation

Outline and develop SCP policy instruments

- Participatory identification of instruments
- Enhanced coordination between tourism and environment
- Proactive communication to stakeholders
Strategic approaches for SCP implementation

Support regular and timely measurement of impacts

- Accountability for policy implementation
- Enabled at national level
- Subnational level leading implementation
Strategic approaches for SCP implementation

Incorporate geospatial data to visualize

- Better understanding for better policies
- More integrated planning and participatory processes
- Connection of data levels through location
Strategic approaches for SCP implementation

- Embrace innovative approaches and circularity
- Constant rethinking and optimizing
- Foundation in robust measurement
- Leading the transformation towards decoupling
Strategic approaches for SCP implementation

- Use SDGs as guiding framework and prioritize SDG 12
- Outline and develop SCP policy instruments
- Support regular and timely measurement of impacts
- Incorporate geospatial data to visualize
- Embrace innovative approaches and circularity
Thank you

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