Monday, 22 October 2018

9:00 – 12:00  Observatory Breakfast (Closed Event)

Until 13:00  Registration

13:00 – 13:15  Opening 2018 Global INSTO Meeting
   •  Manuel Butler, Executive Director, UNWTO
   •  Dirk Glaesser, Director, Sustainable Development of Tourism, UNWTO

13:15 – 13:45  Introducing the newest INSTO members
   •  South Tyrol, Italy
   •  Alentejo, Portugal
   •  Panama City, Panama

**Translating Destination Needs into Data Needs**

Session I: Latest experiences related to the socio-cultural impacts of tourism

13:45 – 14:45
   •  Introduction
   •  The case of the Adriatic Coast, Croatia
   •  Discussions

14:45 – 14:55  Keynote: Advances in the MITOMED+ Initiative
   •  Ana Moniche / Inmaculada Gallego, Representatives, Andalusia Tourism Government and NECSTouR Network of European Regions for a Sustainable and Competitive Tourism

14:55 – 15:05  Keynote: Measuring Tourism Flows
   •  Jose Javier Ramasco, Researcher, IFISC

**Translating Destination Needs into Data Needs**

Session II: Latest experiences related to the environment impacts of tourism

15:05 – 16:05
   •  Introduction
   •  The case of Sao Paulo, Brazil
   •  The case of California, USA

1 Please note: the working language of the meeting will be English.
Discussions

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<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>16:05 – 16:40</td>
<td>Group Picture Official Acceptance of Panama City &amp; South Tyrol Observatories</td>
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<td>Coffee Break</td>
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<td>16:40 – 16:50</td>
<td>Keynote: Advances in the Smart Destination Initiative</td>
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<td>• Carlos Romero Dexeus, Director of Tourism Research, Development and</td>
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<td>Innovation, Segittur</td>
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Translating Destination Needs into Data Needs

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<th>Time</th>
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<tr>
<td>16:50 – 17:50</td>
<td>Session III: Latest experiences related to the economic impacts of tourism</td>
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<tr>
<td></td>
<td>• Introduction</td>
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<td>• The case of Guanajuato, Mexico</td>
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<td>• Discussions</td>
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<tr>
<td>17:50 – 18:00</td>
<td>Closing Day I</td>
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From 20:00 Networking Drinks & Tapas

Tuesday, 23 October 2018

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<th>Time</th>
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<tr>
<td>09:30 – 9:35</td>
<td>Welcoming/Intro Day II</td>
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<td>09:35 – 9:45</td>
<td>Keynote: Advances in the MST Initiative</td>
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<td>• John Kester, Director, Statistics, UNWTO</td>
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Workshop Sessions (in parallel)

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<tr>
<td>9:50 – 11:50</td>
<td>Workshop A ESRI &amp; South Tyrol opportunities deriving from Spatial Data Analysis</td>
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<td>11:50 – 12:10</td>
<td>Coffee Break</td>
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<td>12:10 – 12:20</td>
<td>Keynote: Latest Developments in Location Intelligence</td>
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<td>• Jaime de Mora, VP Sales International, Carto</td>
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<td>12:20 – 12:50</td>
<td>Conclusions Workshops &amp; Closing</td>
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*With the kind support of the Ministry of Industry, Trade and Tourism of Spain*