

1<sup>st</sup> Annual **CROSTO** observatory Conference  
**MEASURING TOURISM SUSTAINABILITY  
IN PRACTICE**

**29 November 2018**  
Kuća Europe, A. Cesarca 4, Zagreb, Croatia



Conference is held under the auspices of  
**Kolinda Grabar-Kitarović**, President of the Republic of Croatia.

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9:30 - 10:00 – **Registration**

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10:00 - 10:30 – **Opening Ceremony**

- **Gari Cappelli**, Minister (Ministry of Tourism of Republic of Croatia)
- **Tomislav Čorić**, Minister (Ministry of environment and energy of Republic of Croatia) \*<sup>tb</sup>c
- **Damir Krešić**, Director (Institute for Tourism)
- **Sofía Gutiérrez**, Deputy Director (Sector for Sustainable Tourism Development UNWTO)

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10:30 - 12:00 – **1. Session: Sustainability indicators  
in theory and practice**

- **Janez Sirše** (University of Ljubljana):
  - ✓ *Establishing indicator system on EU level (ETIS)*
- **Gloria Crabolu / Xavier Font** (University of Surrey):
  - ✓ *Learning, adopting, using and benefitting from sustainable tourism indicators*
- **Mira Zovko** (Croatian agency for the Environment and Nature):
  - ✓ *National list of indicators*
- **Izidora Marković Vukadin** (Institute for Tourism):
  - ✓ *Establishing indicators monitoring on regional and local level-CROSTO experience*
- **Dalibor Cvitković** (DMO Mali Lošinj):
  - ✓ *Implementing ETIS indicators in Mali Lošinj, problems detected*

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12:00 - 12:30 – **Coffee break**



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## 12:30 - 13:30 – 2. session: Establishing limits of growth

- **Igor Kreitmeyer**, Assistant of Minister (Ministry of Environment and Energy of Republic of Croatia):
  - ✓ *Sustainability of Tourism and Nature*
- **Hrvoje Carić** (Institute for Tourism):
  - ✓ *Informed visitor management in protected areas*
- **Jelka Tepšić**, Deputy Mayor (City of Dubrovnik):
  - ✓ *Managing the growth of tourism on the example of the City of Dubrovnik*
- **Zoran Klarić** (Institute for Tourism):
  - ✓ *Tourism Carrying Capacity Assessment for Split-Dalmatia County*

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## 13:30 - 14:30 – Panel discussion: Establishing a system of sustainable tourism indicators monitoring and determining limits of growth

### Moderator

- **Josip Mikulić** (Faculty of Economy and Business Zagreb/Institute for Tourism)

### Panellists

- **Sofía Gutiérrez**, Deputy Director (Sector for Sustainable Tourism Development UNWTO)
- **Zrinka Marušić** (Institute for Tourism)
- **Franjo Matušić**, State secretary (Ministry of Tourism of Republic of Croatia)\*<sup>tbc</sup>
- **Janez Sirše** (University of Ljubljana, ETIS consultant EC)
- **Neda Telišman-Košuta** (Institute for Tourism)

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## 14:30 - 15:30 – Lunch

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## 15:30 - 16:30 – Conclusions

- **Sofía Gutiérrez** (UNWTO)
- **Izidora Marković Vukadin** (Institute for Tourism)
- **Jelena Šobat** (Ministry of Tourism of Republic of Croatia)

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Registration for the conference  
is opened on link:

<https://goo.gl/7EwAmY>

Or by sending e-mail of confirmation  
on e-mail address

[izidora.markovic@itztg.hr](mailto:izidora.markovic@itztg.hr)

Registration  
is  
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