

TENTATIVE SCHEDULE

INTERNATIONAL CONFERENCE ON SUSTAINABLE TOURISM
IN COOPERATION WITH UNWTO and GSTC***“Managing Tourism as a Sustainable Business Model for a Sustainable Future”***31st October – 1st November 2017

Indonesia has recently raised its tourism sector into the country's top priority list for development. In fact, tourism has become one of the leading sectors in the core economy, guiding the key actors in tourism activities, and even the leading sectors beyond tourism, in a smooth and integrated manner. Despite using tourism as an engine to boost the economic growth, Indonesia is also aware that this development should not harm either the people or the environment within the destination.

The Ministry of Tourism of the Republic of Indonesia, in collaboration with the World Tourism Organization (UNWTO), will organize an international conference on sustainable tourism on “Managing Tourism as a Sustainable Business Model for a Sustainable Future”. The conference will provide a platform for the public and private sector to share experiences, new methods and practices in developing business models that could transform and balance social and environmental preservation into prosperity for the businesses.

This international conference will be held on 31 October to 1 November, and will welcome national and international participants to discuss the systematic application of monitoring, evaluating (sustainable tourism indicators) and managing information techniques, as key tools for the formulation and implementation of sustainable tourism policies, strategies, plans and management processes.

Pre-Event

Time	Activity	
09:00 – 21:00	Arrival and Registration	

Day 1: MANAGING SUSTAINABLE TOURISM BUSINESS MODEL

Time	Activity	
08:00 – 08:30	Registration	
08:30 – 09:15	Welcoming dance Remarks: <ul style="list-style-type: none"> • Governor of DIY Province • Mr. I Gede Ardika • Mr. Luigi Cabrini, Chair, GSTC Board of Directors • Secretary General, UNWTO 	

	<ul style="list-style-type: none"> Mr. Arief Yahya, Ministry Of Tourism Opening Ceremony	
09:15 – 09:25	Preamble	
09:15 – 09:30	Chair	Prof. Dr. Baiquni
09:30 – 10:00	Honorable Speaker: Mr. Prof. Chris Cooper Sustainable Business Model and Inclusive Tourism: Planning, Practices and Impact Analysis	
10:00 – 10:30	Keynote Speech: Mr. Dirk Glaesser, Director, Sustainable Development of Tourism, UNWTO Sustainable Tourism answering the challenges of SDG's target	
10:30 – 11:00	Keynote Speech: Mr. Randy Durban GSTC Board of Directors Local Content in Sustainable Tourism Destination Standard	
11:00 – 11:30	Honorable Speaker: Mr. Prof. Alastair Morrison Distinguished Professor of Hospitality and Tourism Management Purdue University, Indiana (USA) Sustain Resources for Future Tourism Destination: Global Initiatives and Practices	
11:30 – 12:15	Discussion	
12:15 – 12:30	Summary	
12:30 – 13.30	Lunch Break	
Panel A : Sustainable Tourism Destination: Governance, Policy, and Tools		
13:30 – 13:45	Chair	Prof. Dr. Agung Suryawan
13:45 – 14:05	Speaker I: Deputy Minister of Tourism Destination and Industry Development Indonesia Sustainable Tourism Policy	
14:05 – 14:25	Speaker II: Mayor from Japan	

	Governance, Policies, and Tools for Sustainable Tourism: Tradisional culture hand in hand with IT and infrastructure for Tourism	
14:25 – 14:45	Speaker III: Director of UNESCO Office Jakarta International Efforts Fostering Sustainability in tourism Trough Cultural Value, Diversity, and Heritage Management	
14:45 – 15:05	Speaker IV: Young Sam MA Director UNITAR CIFAL Jeju Sustainable Tourism and Our Roles	
15:05 – 15:45	Discussion	
15:45 – 16:00	Conclusion	
16:00 – 16:15	Break	
Panel B : Branding the Sustainable Tourism to Generate Sustainable Economic Growth: Lingking Market and Product		
13:30 – 13:45	Chair	Prof. Dr. Jatna Supriatna
13:45 – 14:05	Speaker I: Deputy Tourism Minister for Overseas Promotion of Indonesia Sustainable Tourism Market: Preferences and Growth	
14:05 – 14:25	Speaker II: Mr. Masaru Takayama Community-Based Ecotourism In Japan: Creating Responsible Tourism Experiences For Travelers And Communities	
14:25 – 14:45	Speaker III: Panorama Group Social Inclusiveness for Tourism Business: Employment and Poverty Reduction	
14:45 – 15:05	Speaker IV: UNIDO Making Profit With Resource Efficiency	

15:05 – 15:45	Discussion	
15:45 – 16:00	Conclusion	
16:00 – 16:15	Break	
Pleno		
16:15 – 16:30	Facilitator Summary	
16:30 – 17:30	Pleno Discussion	
17:30 – 17:45	Wrap Up	
17:45 – 18:00	Closing Statement	
18:00 – 18:30	Free Session	
18:30 – 21:30	Welcoming Dinner	

Day 2: INITIATIVES, INOVATIONS, AND BEST PRACTICES OF SUSTAINABLE TOURISM BUSINESS MODEL FOR SUSTAINABLE FUTURE

Time	Activity	
08:00 – 09:00	Registration	
Panel A : Observatories Initiative as Monitoring Tools		
09:00 – 09:15	Chair	Dr. Frans Teguh
09:15 – 09:35	Speaker I: Sun Yat Sen University Monitoring Center of Sustainable Tourism Observatory: Finding Real Solution for Sustainability	
09:35 – 09:55	Speaker II: SECO Project to Sharing Sustainable Practices - Lessons Learnt and Action Forward	
09:55 – 10:15	Speaker III: STO Pangandaran Sustainable Tourism: Responding Climate Change Through Sustainable Issues Practices	
10:15 – 10:35	Speaker IV: Tri Hita Karana Foundation	

	Local Wisdom and Mutual Understanding for Peace dan Security within the destination	
10:35 – 11:20	Discussion	
11:20 – 11:30	Conclusion	
11:30 – 13:00	Lunch Break	
Panel B : Sustainable Tourism Certification: Benefits for Business Opportunity		
09:00 – 09:15	Chair	Mr. David Makes
09:15 – 09:35	Speaker I: GSTC Destination Certification: A Simultaneously Systems for achive sustainability	
09:35 – 09:55	Speaker II: Mari Elka Pangestu President of United in Diversity Foundation Better Business Better World in Hospitality Industry	
09:55 – 10:15	Speaker III: OJK Green Incentive to boost sustainable tourism business	
10:15 – 10:35	Speaker IV: Green Destination Holistic approach in certifying destination	
10:35 – 11:20	Discussion	
11:20 – 11:30	Conclusion	
11:30 – 13:00	Lunch Break	
Session Pleno: New Inovation in Sustainable (Call for Papers)		
13:00 – 13:15	Chair	Drs Hendrie Adji Kusworo M.Sc
13:15 – 13:35	Speaker I: Prof. John Thwaites Monash Sustainable Development Institute & Climate Works Australia Chairman; Topic	

	Sustainable Tourism Destination on Green Building Code	
13:35 – 13:55	Topic Heritage Management	
13:55 – 14:15	Topic Sustainable Management for Mass Tourism Destination	
14:15 – 14:35	Topic Water Treatment in Small Island Destination	
14:35 – 15:20	Discussion	
15:20 – 15:30	Conclusion	
15:30 – 15:45	Break	
15:45 – 16:45	UNSDSN Award: Solution In Sustainable Development	Chair: Gouri Mirpuri Chairman of UID USA
16:45 – 17:15	Conclude Remarks:	Ted Maning
17:15 – 17:45	Clossing Ceremony Final Remarks: GSTC Ministry of Tourism	Mr. I Gede Ardika
17:45 – 18:30	Free Session	
18:30 – end	Farewell Dinner	

Post Event: Field Trips
Alternatif: Supported By UGM