

<b>DESTINATION PROFILE REGION VOREIO AIGAI0 (REGION NORTH AEGEAN)</b>	
1	Is/Are there Tourism Satellite Account/s (TSA) in the destination country/ies, measuring the economic dimensions of tourism at national level? (Yes/No) If so, please indicate the last time a TSA was conducted.
NO	
	Local GDP (US\$) – for current and last three years
2954 (2011), 2784 (2012), 2713 (2013) in thousand euros	
2.1	Sector relevance: Contribution of (a) tourism and (b) other economic sectors to the local GDP (%) – latest figures
6,83% (only accommodation and food-beverages – 2012)	
3	Arrivals of inbound (non-resident) visitors for last three years – Thousands Overnight: 0,1 million all type of accommodation (2013) in hotels: 151.075 (2012), 191.247 (2013), 215.351 (2014) (inconsistency of data) Same-day visitors: 83.635 (2014) cruise passengers + visitors from Turkey – there is no information about the part of same-day visitors Total:
<a href="#">Click here to enter text.</a>	
3.1	Percentage of total annual arrivals of inbound (non-resident) visitors occurring in peak month and in peak quarter (please indicate which month and quarter)
70,57 % (2013) for June-September. Source: frontiers' survey of Bank of Greece	
4	Trips of domestic visitors for the last three years – Thousands Overnight: (arrivals in hotels only) 108.844 (2012) 108.885 (2013), 108.881 (2014)  Same-day visitors: daily trip from Athens mainly by business tourists by plane – no information available Total:
<a href="#">Click here to enter text.</a>	
4.1	Percentage of total annual trips of domestic visitors occurring in peak month and in peak quarter (please indicate which month and quarter) -
No data	
5	Tourism industries: accommodation for visitors in hotel and similar establishments - Units Number of establishments: 391 hotels – no campings / 2014 Total rooms: 11.667 Total bed-places: 22.048
<a href="#">Click here to enter text.</a>	
6	Top 5 primary source markets for the destination: GB, DE, NL,
<a href="#">Click here to enter text.</a>	
7	Please describe the destination's experience with other monitoring initiatives/systems
NO	
8	Are there strategies in place for sustainable development of the destination? (Yes/No) If so, please list those of relevance (with link if possible).
NO	
9	Please specify if there are any other initiatives/projects of relevance for the Observatory in the destination (and which)?
NO	
11	DMO(s) in monitoring area: Yes/No and year of establishment
NO	