<table>
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<th><strong>DESTINATION PROFILE REGION VOREIO AIGAIO (REGION NORTH AEGEAN)</strong></th>
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| **1** Is/Are there Tourism Satellite Account/s (TSA) in the destination country/ies, measuring the economic dimensions of tourism at national level? (Yes/No)  
If so, please indicate the last time a TSA was conducted. |
| **NO** |
| **2** Local GDP (US$) – for current and last three years  
| **3** Sector relevance:  
Contribution of (a) tourism and (b) other economic sectors to the local GDP (%) – latest figures  
6.83% (only accommodation and food-beverages – 2012) |
| **4** Arrivals of inbound (non-resident) visitors for last three years – Thousands  
Same-day visitors: 83.635 (2014) cruise passengers + visitors from Turkey – there is no information about the part of same-day visitors  
Total: |
| **5** Percentage of total annual arrivals of inbound (non-resident) visitors occurring in peak month and in peak quarter (please indicate which month and quarter) -  
70.57% (2013) for June-September. Source: frontiers’ survey of Bank of Greece |
| **6** Trips of domestic visitors for the last three years – Thousands  
Same-day visitors: daily trip from Athens mainly by business tourists by plane – no information available  
Total: |
| **7** Percentage of total annual trips of domestic visitors occurring in peak month and in peak quarter (please indicate which month and quarter) -  
No data |
| **8** Tourism industries: accommodation for visitors in hotel and similar establishments - Units  
Number of establishments: 391 hotels – no campings / 2014  
Total rooms: 11,667  
Total bed-places: 22,048 |
| **9** Top 5 primary source markets for the destination: GB, DE, NL, |
| **10** Please describe the destination’s experience with other monitoring initiatives/systems  
NO |
| **11** Are there strategies in place for sustainable development of the destination? (Yes/No)  
If so, please list those of relevance (with link if possible).  
NO |
| **12** Please specify if there are any other initiatives/projects of relevance for the Observatory in the destination (and which)?  
NO |
| **13** DMO(s) in monitoring area: Yes/No and year of establishment  
NO |