

DESTINATION PROFILE: REGION NOTIO AIGAI0 (SOUTH AEGEAN REGION)	
1	Is/Are there Tourism Satellite Account/s (TSA) in the destination country/ies, measuring the economic dimensions of tourism at national level? (Yes/No) If so, please indicate the last time a TSA was conducted.
NO	
2	Local GDP (US\$) – for current and last three years 6.549 (2011), 6.240 (2012), 5.990 (2013) in thousand euros
2.1	Sector relevance: Contribution of (a) tourism and (b) other economic sectors to the local GDP (%) – latest figures 20,78% (2012)
3	Arrivals of inbound (non-resident) visitors for last three years – Thousands Overnight: 4,1 million (2013 – Bank of Greece) arrivals in hotels only: 2,2 million (2012) – 2,473 million (2013), 3,054 million (2014) (ELSTAT) Same-day visitors: 1.871.301 (2104) cruise passengers + daily visitors from Turkey Total:
Click here to enter text.	
3.1	Percentage of total annual arrivals of inbound (non-resident) visitors occurring in peak month and in peak quarter (please indicate which month and quarter) 80,33% (2013) for the period June-September - Source: frontiers' survey of Bank of Greece
4	Trips of domestic visitors for the last three years – Thousands Overnight: (arrivals in hotels only): 314.935 (2012) 315199 (2013), 315191 (2014) Same-day visitors: Total:
Click here to enter text.	
4.1	Percentage of total annual trips of domestic visitors occurring in peak month and in peak quarter (please indicate which month and quarter) - No data
5	Tourism industries: accommodation for visitors in hotel and similar establishments – Units Number of establishments: 2085 hotels + 33 campings 2014 Total rooms: 99643 (hotels) Total bed-places: 194.423 (hotels) – 9107 (campings)
Click here to enter text.	
6	Top 5 primary source markets for the destination GB, DE, FR, IT, RU
7	Please describe the destination's experience with other monitoring initiatives/systems Nothing
8	Are there strategies in place for sustainable development of the destination? (Yes/No) If so, please list those of relevance (with link if possible). No
9	Please specify if there are any other initiatives/projects of relevance for the Observatory in the destination (and which)? Click here to enter text.
11	DMO(s) in monitoring area: Yes/No and year of establishment NO