**DESTINATION PROFILE: REGION NOTIO AIGAIO (SOUTH AEGEAN REGION)**

1. **Is/Are there Tourism Satellite Account/s (TSA) in the destination country/ies, measuring the economic dimensions of tourism at national level? (Yes/No)**
   
   If so, please indicate the last time a TSA was conducted.
   
   **NO**

2. **Local GDP (US$) – for current and last three years**
   

3. **Sector relevance:**
   
   Contribution of (a) tourism and (b) other economic sectors to the local GDP (%) – latest figures
   
   **20.78%** (2012)

4. **Arrivals of inbound (non-resident) visitors for last three years – Thousands**
   
   
   Same-day visitors: 1.871.301 (2014) cruise passengers + daily visitors from Turkey
   
   **Total:**

5. **Trips of domestic visitors for the last three years – Thousands**
   
   
   Same-day visitors:
   
   **Total:**

6. **Percentage of total annual arrivals of inbound (non-resident) visitors occurring in peak month and in peak quarter (please indicate which month and quarter)**
   
   **80.33%** (2013) for the period June-September - Source: frontiers’ survey of Bank of Greece

7. **Percentage of total annual trips of domestic visitors occurring in peak month and in peak quarter (please indicate which month and quarter)**
   
   No data

8. **Tourism industries: accommodation for visitors in hotel and similar establishments – Units**
   
   Number of establishments: 2085 hotels + 33 campings 2014
   
   Total rooms: 99,643 (hotels)
   
   Total bed-places: 194,423 (hotels) – 9107 (campings)

9. **Top 5 primary source markets for the destination GB, DE, FR, IT, RU**

10. **Please describe the destination’s experience with other monitoring initiatives/systems**
    
    Nothing

11. **Are there strategies in place for sustainable development of the destination? (Yes/No)**
    
    If so, please list those of relevance (with link if possible).
    
    **No**

12. **Please specify if there are any other initiatives/projects of relevance for the Observatory in the destination (and which)?**

13. **DMO(s) in monitoring area: Yes/No and year of establishment**
    
    **NO**