



Working Towards Measuring Sustainable Tourism

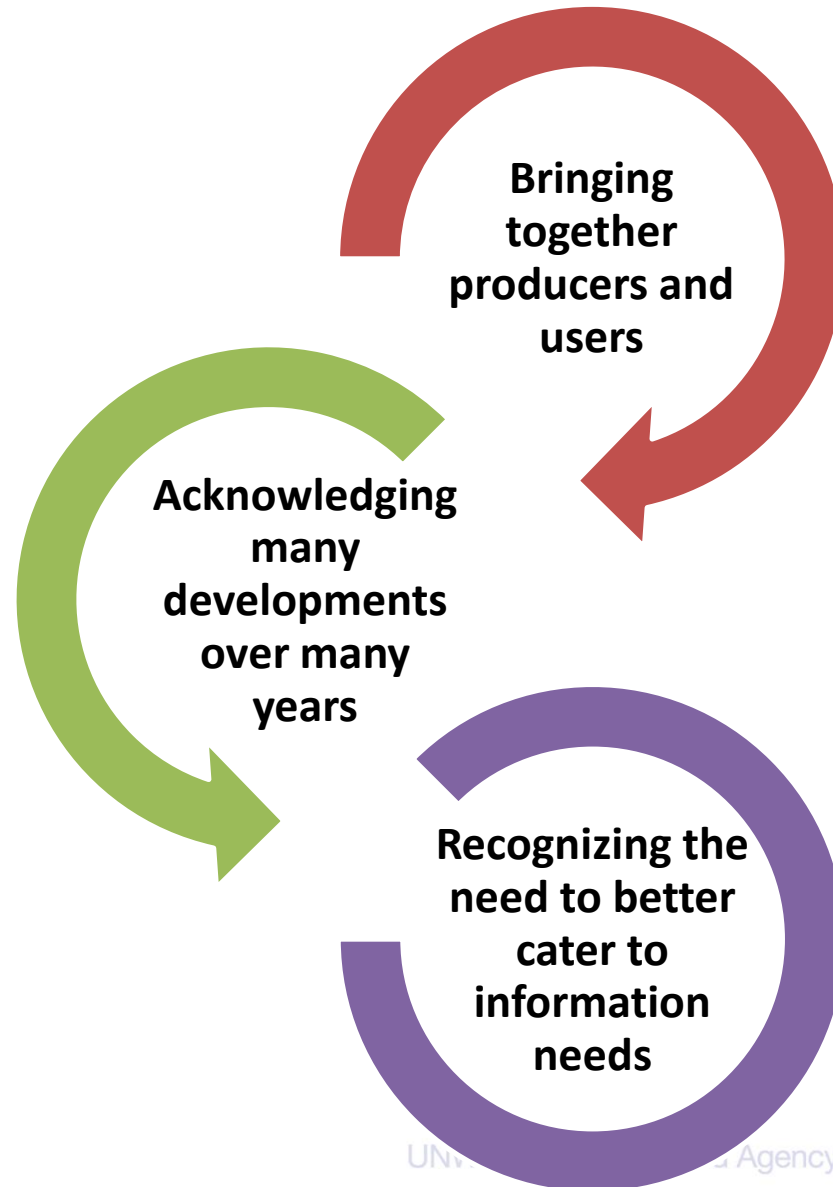
7 June 2016

Open Consultation Meeting

UNWTO Statistics and TSA Programme

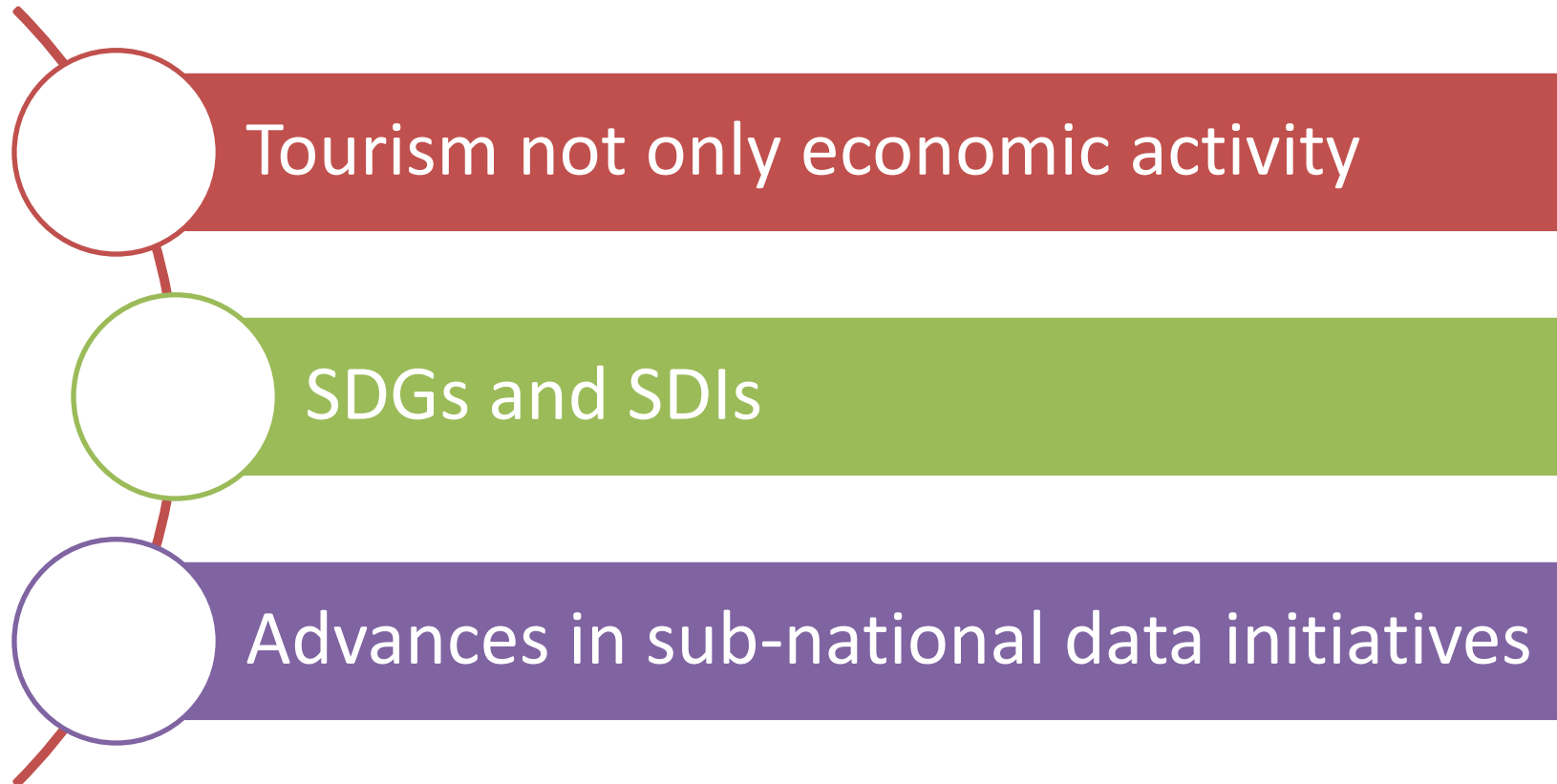


Introduction



Drivers

Statistical framework to support more holistic understanding of tourism



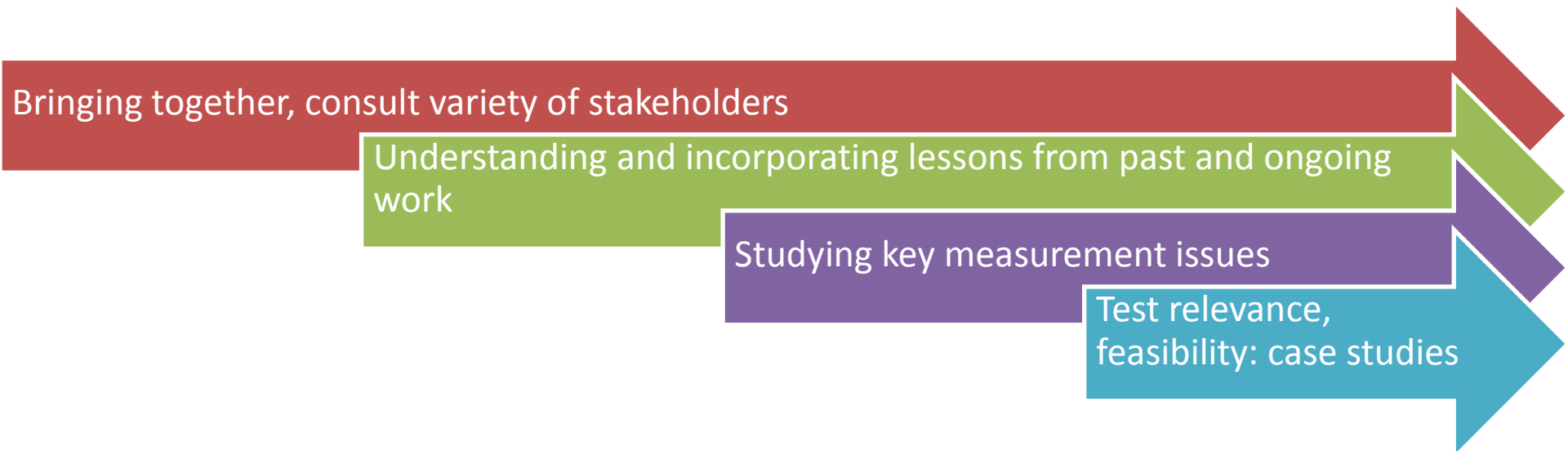
MST statistical framework

- SEEA: integrated environment & economic statistics
 - Physical flows: water, energy, emissions, waste
 - Stock (depletion) of resources: water, land, fish, timber
 - Expenditures on the environment
 - Ecosystems condition & services (ie spatially-based data accounts)
- TSA: integrated tourism & economic statistics
 - Inbound, domestic, outbound consumption
 - Production by tourism industries
 - GVA, GDP
 - Employment
- Observatories
- INRouTe
- Indicator initiatives
- ...

Some benefits of a statistical framework

- Comparability, thanks to consistent definitions and common classifications
 - This doesn't mean each country/destination should collect the same data variables!
- Striving for consistency b/w sub-national and national level data
 - Aligned policy across jurisdictional levels
- Opportunities to streamline, focus and sustain data collection
- Common language

Next steps



- UNSD/UNWTO Expert Group on MST
- International Conference on Tourism Statistics 2017
- Looking forward to your ideas, suggestions and inputs!



Thank you!

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